

Keynes A Very Short Introduction Very Short Introductions

Design: A Very Short Introduction History Philosophy: A Very Short Introduction Thinking and Reasoning Thought: A Very Short Introduction Foucault: A Very Short Introduction Bestsellers Algebra Organizations Information Dante Modern Art: A Very Short Introduction Time Kant Public Health Education Nothing: A Very Short Introduction Modern Japan: A Very Short Introduction Comedy: A Very Short Introduction Mathematics: A Very Short Introduction John Heskett John H. Arnold Edward Craig Jonathan St. B. T. Evans Tim Bayne Gary Gutting John Sutherland Peter M. Higgins Mary Jo Hatch Luciano Floridi Peter Hainsworth David Cottington Jenann Ismael Roger Scruton Virginia Berridge Gary Thomas Frank Close Christopher Goto-Jones Matthew Bevis Timothy Gowers

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this book will transform the way you think about design by showing how integral it is to our daily lives from the spoon we use to eat our breakfast cereal to the medical equipment used to save lives john heskett goes beyond style and taste to look at how different cultures and individuals personalise objects

there are many stories we can tell about the past and we are not perhaps as free as we might imagine in our choice of which stories to tell or where those stories end john arnold s very short introduction is a stimulating essay about how we study and understand history the book begins by inviting us to think about various questions provoked by our investigation of history and explores the ways these questions have been answered in the past concepts such as causation interpretation and periodization are introduced by means of concrete examples of how historians work giving the reader a sense of the excitement of discovering not only the past but also ourselves about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

philosophy introduces important themes in ethics knowledge and the self via readings from plato aristotle darwin and buddhist writers it explains how areas of philosophy relate and explores the contexts in which philosophy was and is done

thinking is the essence of what it means to be human and defines us more than anything else as a species jonathan evans explores cognitive psychological approaches to understanding the nature of thinking and reasoning problem solving and decision making

in this lively very short introduction tim bayne explores the nature of thought drawing on research from philosophy psychology neuroscience and anthropology he examines what we know and what we don t know about one of the defining features of human nature our capacity for thought p 2 of cover

foucault is one of those rare philosophers who has become a cult figure born in 1926 in france over the course of his life he dabbled in drugs politics and the paris sm scene all whilst striving to understand the deep concepts of identity knowledge and power from aesthetics to the penal system from madness and civilisation to avant garde literature foucault was happy to reject old models of thinking and replace them with versions that are still widely debated today a major influence on queer theory and gender studies he was openly gay and died of an aids related illness in 1984 he also wrote on architecture history law medicine literature politics and of course philosophy and even managed a best seller in france on a book dedicated to the history of systems of thought because of the complexity of his arguments people trying to come to terms with his work have desperately sought introductory material that makes his theories clear and accessible for the beginner ideally suited for the very short introductions series gary gutting presents a comprehensive but non systematic treatment of some highlights of foucault s life and thought beginning with a brief biography to set the social and political stage he then tackles foucault s thoughts on literature in particular the avant garde scene his philosophical and historical work his treatment of knowledge and power in modern society and his thoughts on sexuality about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

i rejoice said doctor johnson to concur with the common reader for the last century the tastes and preferences of the common reader have been reflected in the american and british bestseller lists and this very short introduction takes an engaging look through the lists to reveal what we have been reading and why john sutherland shows that bestseller lists monitor one of the strongest pulses in modern literature and are therefore worthy of serious study along the way he lifts the lid on the bestseller industry examines what makes a book into a bestseller and asks what separates bestsellers from canonical fiction exploring the relationship between bestsellers and the fashions ideologies and cultural concerns of the day the book includes short case studies and lively summaries of bestsellers through the years from in his steps now almost totally forgotten but the biggest all time bestseller between 1895 and 1945 to gone with the wind and the andromeda strain and

the da vinci code about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

this very short introduction invites readers to revisit algebra and appreciate the elegance and power of equations and inequalities offering a clear explanation of algebra through theory and example higgins shows how equations lead to complex numbers matrices groups rings and fields

most of us recognize that organizations are everywhere you meet them on every street corner in the form of families and shops study in them work for them buy from them pay taxes to them but have you given much thought to where they came from what they are today and what they might become in the future how and why do they have so much influence over us and what influences them how do they contribute to and detract from the meaningfulness of lives and how might we improve them so they better serve our needs and desires this very short introductions addresses all of these questions and considers many more mary jo hatch introduces the concept of organizations by presenting definitions and ideas drawn from the a variety of subject areas including the physical sciences economics sociology psychology anthropology literature and the visual and performing arts drawing on examples from prehistory and everyday life from the animal kingdom as well as from business government and other formal organizations hatch provides a lively and thought provoking introduction to the process of organization about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

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this very short introduction examines all the major aspects of dante s work emphasizing the features that have made him such an important point of reference for modern writers and their readers exploring and explaining the divine comedy they also discuss his life and poetry as well as issues of truth humanity politics and religion

as public interest in modern art continues to grow there is a real need for a book that will engage general readers offering them not only information and ideas about modern art but also explaining its contemporary relevance and its history this book does just that

what is time this book describes the developing physics of the concept of time from newton via einstein to the present day and the related philosophical aspects it also discusses the psychological experience of time and insights from cognitive science

kant is arguably the most influential modern philosopher but also one of the most difficult roger scruton tackles his exceptionally complex subject with a strong hand exploring the background to kant s work and showing why the critique of pure reason has proved so enduring about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

this very short introduction outlines the nature of public health in our world today and places public health in its historical context from the earliest times analysing in particular the changes in public health regulation through the nineteenth century and the twentieth and twenty first centuries

this new edition explores how and why education has evolved as it has examining the ways in which it has responded over the centuries to influences in politics philosophy and the social sciences focussing on education today it considers the controversies over progressive versus formal teaching and also examines education worldwide

what is nothing what remains when you take all the matter away can empty space a void exist this very short introduction explores the science and history of the

elusive void from aristotle s theories to black holes and quantum particles and why the latest discoveries about the vacuum tell us extraordinary things about the cosmos

japan remains something of an enigma to many a confusing montage of the alien and the familiar this very short introduction explodes the myths and explores the reality of modern japan offering a concise engaging and accessible look at the history economy politics and culture of this fascinating nation it examines what the term modern means to the japanese debunks the notion that japan went through a period of total isolation from the world and explores the continuity between pre and post war japan

with a broad scope across the millennia from high literature to popular culture between page and stage and screen this very short introduction considers comedy not only as a literary genre but also as a broader impulse at work in many other historical and contemporary forms of satire parody and play

this book aims to explain in clear non technical language what it is that mathematicians do and how that differs from and builds on the mathematics that most people are familiar with from school it is the ideal introduction for anyone who wishes to deepen their understanding of mathematics

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